



Winell Herron

H-E-B Senior Vice President of Public Affairs, Diversity and Environmental Affairs

A native of Austin, Winell Herron has made Houston her home for more than a decade leading H-E-B's public affairs, diversity and environmental affairs initiatives throughout Texas and Mexico. She also directs the company's philanthropic efforts to support hunger relief, education, disaster relief, inclusion, the arts, sustainability and more.

Winell actively serves the community through her role on numerous boards. She currently serves on the MD Anderson Board of Visitors Membership and Governance Committee and is also a Member of the Officer's Committee. She is a Board Member with the Harris Health Strategic Fund, American Cancer Society Houston, Houston Equity Fund, Ensemble Theatre, March of Dimes, Texas Cultural Trust, and the Houston Museum of African American Culture. She serves as a trustee of the Houston Ballet and is also a Texas Lyceum Alumnus and a member of the Houston Chapter of Links, Inc.

Winell is a strong supporter of organizations that are making a positive impact on the community – especially in the areas of education and empowerment. She is a long-time champion of the Greater Houston Women's Chamber of Commerce, Dress for Success, Girls, Inc., the NAACP, Houston Area Urban League, and the Girl Scouts among others. She is also a founding board member of the Houston Equity Fund. At H-E-B, Winell also led the launch of the *Be the Change* initiative to amplify diverse voices.

Over the years, Houston has highlighted Winell's professional and personal efforts with many recognitions including selecting her as a Houston *Woman on the Move*; inducting her into the Greater Houston Women's Chamber of Commerce Hall of Fame; presenting her with the 100 Black Men - Phenomenal Woman Award; recognizing her as a Houston Treasure; and naming her among the Top 25 Most Influential Women in Houston. She was also named a Women of Distinction, a Houston Chronicle Best Dressed recipient and received the University of Texas at San Antonio Distinguished Alumnae award. Recently, Winell was honored with the Legacy Award by the Twelve Days of Christmas, recognized with the President's Award by the NAACP and honored by the Community Artists' Collective.

Winell holds a B.B.A. from the University of Texas at Austin, completed the Food Industry Management Program at the University of Southern California and received an Executive MBA from the University of Texas at San Antonio.

Along with making a positive impact in the community, Winell's other personal passions include her family, friends, traveling, technology, music and reading. Winell and her husband William (Doug), reside in Houston.