

Kimberly Sterling is the principal of Sterling For Good, a firm she started in 2024 after retiring as the Founder and President of Sterling, a consultancy that began in 1988. Over the course of 36 years, she built a team of 15 professionals and has worked with more than 500 organizations in the education, health, cultural, human service, faith-based, environmental, animal welfare, and human service arenas. The firm's services included capital and endowment campaign planning and management, strategic planning, program development, board development, data management, research, communications, and coaching both boards and staff.

At Sterling For Good, Kim is embracing the opportunity to work personally with each and every client, focusing on nonprofit strategy, leadership, and the elements that are essential to nonprofit strength. At a time when the sector is under pressure to do more than ever, these assignments allow her to draw on all that she has learned to help her clients thrive.

In addition to her professional responsibilities, Kim has served on a variety of nonprofit boards of directors. She is a member of the Association of Fundraising Professionals, which named her the Fundraising Professional of the Year in 2004 and presented her with the Byron Welch Lifetime Achievement Award in 2022. She is a frequent speaker at nonprofit conferences and training programs.

Kim received her bachelor's degree from Williams College and a master's in Public Policy from the LBJ School of Public Affairs at the University of Texas.